



Designer Pools New 'Amenity of Choice' for World's Uber-Wealthy

By [Michael Gerrity](#) | May 22, 2014 12:15 PM ET

As previously reported by *World Property Channel*, [the world's ultra-wealthy now holds over \\$5.3 trillion in real estate assets](#). Given this explosion of newly minted billionaires around the world, the war is already in full swing by many luxury property developers worldwide to attract them to their projects by any means possible.



Don Peebles

Besides having the beach, sun and great weather at residents' disposal, condos are now competing with one another for affluent buyers that also want unique water features installed - from epic two-story rooftop aquatic centers to infinity pools on every terrace.

Don Peebles, CEO and Chairman of the Peebles Corporation tells *World Property Channel*, "When scouting a second, third, or even fourth residence, billionaires look for the exclusivity of a private estate with all the amenities of a five-star resort. In Miami and Miami Beach, this resort-like lifestyle centers around water - waterfront locations, swimming pools, poolside lounging and poolside entertaining."

Peebles added, "Now, Miami condo developers are offering the ultimate package: mansions in the sky with rooftop pools overlooking the beach and Atlantic. As several recent record-breaking sales indicate, these oceanfront penthouses with rooftop pools are a hot commodity; and, you really can have everything for \$50 million - at least today, tomorrow it will probably be \$75 million."

Whether it's a 2-story infinity pool, personal plunge pools or a 365-day sun study to maximize sun exposure, here are a few new architectural gems in Miami that are ushering in a new standard of luxury living.

One Thousand Museum, designed by Zaha Hadid, flaunts a spectacular aquatics center at the crown of the building with a 2-story infinity pool and curved diamond-cut ceilings with an iridescent glaze that reflects the Miami Ocean. This aquatics center is designed by the same architect who designed the 2012 London Olympics aquatics center.

The Bath Club Estates features 13 customizable luxury estates where residents each have a personal plunge pool on their own expansive terrace. In addition, residents have two beachfront pools to choose from with private cabanas.

Jade Signature will include a 25-meter lap pool on the south side of the tower offering maximum sun exposure. Pritzker Prize-winning architects Herzog & de Meuron did a 365-day sun study to ensure that the position of the lap pool was in a location that gave full day sun exposure.



Jade Signature Tower - Miami Beach, FL



The Bath Club Estates exterior - Miami, FL



One Thousand Museum - Miami, FL