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IN BRIEF



Peebles' book unveils principles

MIAMI - R. Donahue Peebles, chairman and CEO of The Peebles Corporation, has written a new book titled *The Peebles Principles: Tales and Tactics from an Entrepreneur's Life of Winning Deals, Succeeding in Business, and Creating a Fortune from Scratch*.

The Peebles Corp. has more than \$4 billion of current development projects in major cities including Miami, San Francisco, Las Vegas, Detroit, Washington, D.C. and New York.

The *Peebles Principles* offers a blow-by-blow account of the career moves, connections and deals that have built Peebles' empire. He reveals his methodology of creating success and wealth in the form of 12 principles.